
MSPA Marketing Committee Meeting

Thursday, 3/31/22, 8:30 AM

Agenda

Welcome & Opening Remarks

Wine Walk Check-In

1. Twenty-one stations & 177 tickets sold as of 3/22
2. Additional promotional ideas

MSPA Marketing Questionnaire

1. Review [Responses](#) + Powerpoint

2022 Events Overview

1. Additions, Subtractions, Suggestions
 - a. Christmas + Halloween

Social Media Calendar Review & Brainstorming

Open Discussion
